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CLAIMS

- 1. A method of establishing and maintaining an IPCS system comprising the steps of:
 - a. replacing traditional public phone installation locations with IPCS Internet gateways, said IPCS Internet gateways having a CPU and a touch screen;
 - b. connecting IPCS Internet gateways to the Internet through broadband Internet connections;
 - c. providing access to the Internet through the IPCS Internet gateways whereby a user can navigate the Internet using the touch screen; and
 - d. providing access to traditional public payphone service using voice-over-IP, whereby a user's voice connection is sent digitally over broadband Internet connections.
- 2. The invention of claim 1, further comprising the step of: (e) providing news and media content to users, and (f) managing said news and media content from a remote location through the Internet comprising the steps of:
 - a. selecting news and media content; and
 - b. displaying news and media content.
- 3. The invention of claim 1, further comprising the step of (f): providing wireless Internet access through the IPCS Internet gateway.
- 4. The invention of claim 1, further comprising the step of (g): providing video-conferencing through the IPCS Internet gateway.
 - 5. The invention of claim 1, further comprising the step of (h): providing electronic money transfer services through the IPCS Internet gateway.
 - 6. The invention of claim 1, further comprising the step of: (i) displaying online multimedia advertising and (j) managing said advertising from a remote location

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through the Internet comprising the steps of:

- a. selecting advertising content; and
- b. displaying advertising content.
- 7. The invention of claim 6, further comprising the step of: (i) installing a multi-card reader to allow a user to purchase in response to online multimedia advertising.
- 8. The invention of claim 7, further comprising the step of: (e) providing news, media and information services to users.
- 9. The invention of claim 7, further comprising the step of (f): providing wireless Internet access through the IPCS Internet gateway.
- 10. The invention of claim 7, further comprising the step of (g): providing video-conferencing through the IPCS Internet gateway.
- 11. The invention of claim 7, further comprising the step of (h): providing electronic money transfer services through the IPCS Internet gateway.
- 12. The invention of claim 7, further comprising the step of: (i) displaying online multimedia advertising.
- 13. A method of establishing and maintaining an IPCS system comprising the steps of:
 - a. an IPCS Internet gateway having a CPU and a touch screen;
 - connecting IPCS Internet gateways to the Internet through broadband Internet connections;
 - c. providing access to the Internet through the IPCS Internet gateways whereby a user can navigate the Internet using the touch screen; and
 - d. providing access to traditional public payphone service using voice-over-IP, whereby a user's voice connection is sent digitally over broadband Internet connections.
- 25 14. The invention of claim 13, further comprising the step of: (e) providing news and media

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content to users, and (f) managing said news and media content from a remote location through the Internet comprising the steps of:

- a. selecting news and media content; and
- b. displaying news and media content.
- 5 15. The invention of claim 13, further comprising the step of (f): providing wireless Internet access through the IPCS Internet gateway.
 - 16. The invention of claim 13, further comprising the step of (g): providing video-conferencing through the IPCS Internet gateway.
 - 17. The invention of claim 13, further comprising the step of (h): providing electronic money transfer services through the IPCS Internet gateway.
 - 18. The invention of claim 13, further comprising the step of: (i) displaying online multimedia advertising and (j) managing said advertising from a remote location through the Internet comprising the steps of:
 - a. selecting advertising content; and
 - b. displaying advertising content.
 - 19. The invention of claim 18, further comprising the step of: (i) installing a multi-card reader to allow a user to purchase in response to online multimedia advertising.
 - 20. The invention of claim 19, further comprising the step of: (e) providing news, media and information services to users.
- 21. The invention of claim 19, further comprising the step of (f): providing wireless Internet access through the IPCS Internet gateway.
 - 22. The invention of claim 19, further comprising the step of (g): providing video-conferencing through the IPCS Internet gateway.
 - 23. The invention of claim 19, further comprising the step of (h): providing electronic money transfer services through the IPCS Internet gateway.

24. The invention of claim 19, further comprising the step of: (i) displaying online multimedia advertising.